

## **Announcements**

### **Seminar on Effective Pharmaceutical Marketing**

The above seminar will be held on *June 9–11, 1982*, at the *Euromotel, Amsterdam (Schiphol), The Netherlands* by Medical Marketing Seminars (MMS). This intensive 3-day seminar is designed to introduce the new product/marketing manager, the sales manager and the non-marketing executive to the principles and practices of pharmaceutical marketing. The language to be used will be English.

For further information contact:

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### **Second International Conference on Drug Absorption**

This conference is to be held at the *University of Edinburgh, Centre for Industrial Consultancy and Liason, 16 George Square, Edinburgh EH8 9LD, U.K.* on *September 21–23, 1983*. The theme to be discussed is Rate Control in Drug Therapy.

For further information contact:

The Secretariat,  
Second International Conference on Drug Absorption,  
Centre for Industrial Consultancy and Liason,  
University of Edinburgh,  
16 George Square,  
Edinburgh EH6 9LD.